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New Impressions on Advertising Law

Cardozo Arts & Entertainment Law Journal

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New Impressions on Advertising Law

BY [WEBMASTER](#) / ON FEBRUARY 9, 2016

CARDOZO
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CARDOZO AELJ
Arts & Entertainment Law Journal

In conjunction with the Cardozo Intellectual Property & Information Law Program and the Fashion, Arts, Media & Entertainment (FAME) Center, the *Cardozo Arts & Entertainment Law Journal* presents its 2016 symposium:

New Impressions on Advertising Law

Advertising commands billions of dollars each year across numerous industries in the United States. As advertising methods and technologies evolve in pursuit of the coveted consumer dollar, advertising law faces increasingly complex challenges, which this symposium seeks to explore. Please join us as we gain new perspectives from the nation's foremost legal practitioners and scholars.

Friday, February 26, 2016
11 a.m.

Benjamin N. Cardozo School of Law
Jacob Burns Moot Court Room
55 Fifth Avenue | New York, NY 10003

3 CLE Credits

PANEL 1: FALSE ADVERTISING

Moderator

Brett Frischmann | Professor and Director, Cardozo Intellectual Property & Information Law Program, Benjamin N. Cardozo School of Law

Panelists

Ashima A. Dayal | Partner, Davis & Gilbert LLP
Jeffrey A. Greenbaum | Managing Partner, Frankfurt Kurnit Klein & Selz, PC
Jen Lavie | Partner, Manatt, Phelps & Phillips, LLP
Rebecca Tushnet | Professor, Georgetown University Law Center

PANEL 2: NATIVE ADVERTISING

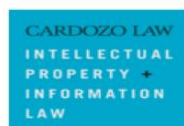
Moderator

Felix Wu | Professor and Faculty Director, Cardozo Data Law Initiative, Benjamin N. Cardozo School of Law

Panelists

Ellen P. Goodman | Professor, Rutgers University Law School
Rick Kurnit | Partner, Frankfurt Kurnit Klein & Selz, PC
Shelly Paioff | Deputy General Counsel & Head of Legal, US, Taboola
Jeremy Sheff | Professor of Law, St. John's University and Director, St. John's Intellectual Property Law Center
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