

Yeshiva University, Cardozo School of Law

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Event Invitations 2020

Event Invitations

10-21-2020

TikTok and the Music Business

Cardozo FAME Center

Cardozo Entertainment Law Society

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A photograph of the Cardozo Law School building, showing a street view with a 'CARDOZO' sign on the building's facade. The text 'CARDOZO LAW' is overlaid in white at the top left.

CARDOZO LAW

FAME Center for Fashion, Art, Media & Entertainment Law

October 2020 Events

TikTok and the Music Business

Wednesday, October 21 at 6:30 p.m.

Please join Cardozo School of Law's Entertainment Law Society and FAME Center in welcoming music industry lawyers on both the artist and label sides, as well as copyright and privacy law professors to discuss the impacts of the popularization of TikTok on artist development, music licensing, and copyright law. In talking about the ripple effects of the international success of the app, we will discuss American corporation Oracle's potential new stake in the company (and how the app has likely avoided being banned in the US) and what it means for the music business as a whole. There will be a Question & Answer Segment following the panel discussion.

Panelists:

Kristelia Garcia - Associate Professor at *The University of Colorado Law School*

Jeff Becker - Partner at *Swanson, Martin & Bell, LLP*

Greg Norman - Vice President of Business & Legal Affairs at *Sony Music Entertainment*

Felix Wu - Professor of Law at *The Benjamin N. Cardozo School of Law*

This online event is approved for 1.0 transitional/non-transitional New York State CLE credit in the category “Areas of Professional Practice.” You must attend the “live” program in order to receive CLE credits. We cannot award CLE credits for watching a recorded version of this program.

The Zoom link and CLE materials will be distributed prior to the event.

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