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Event Invitations 2018

Event Invitations

9-27-2018

China IP Road Show

Benjamin N. Cardozo School of Law

New York Intellectual Property Law Association (NYIPLA)

United States Patent and Trademark Office (USPTO)

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CARDOZO LAW

YESHIVA UNIVERSITY

Cardozo School of Law, the New York Intellectual Property Law Association
and the United States Patent and Trademark Office invite you to:

China IP Road Show

Strategies for IP Protection in China:
What New York Businesses Need to Know



Thursday, September 27, 2018

9:00 a.m. to 4:45 p.m.

Registration begins at 8:30 a.m.

Jacob Burns Moot Court Room
Cardozo School of Law
55 Fifth Avenue
New York, NY

The U.S. Patent and Trademark Office's China Intellectual
Property (IP) Road Show comes to New York City, with a one-day

program bringing together experts from the U.S. government, academics, IP attorneys, and local business people to share insights on China and IP issues that will benefit U.S. IP rights holders. This road show is one of a series of China IP Road Shows that the USPTO is doing all over the U.S.

Join us to hear from experts about protecting and enforcing your IP rights in China and the United States.

Topics to be covered include:

- * What you need to know about protecting your patents, copyrights, trademarks, and trade secrets in China
- * Creating and managing IP portfolios in China
- * Enforcing IP rights in the United States
- * Enforcing IP rights in China, including from an e-commerce perspective
- * U.S. government resources for U.S. companies
- * IP in China: the New York experience

[Register here](#)



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