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Event Invitations 2017

Event Invitations

4-26-2017

The World Intellectual Property Day

Cardozo Intellectual Property Law Society (IPLS)

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Cardozo Intellectual Property Law Society presents:

The World Intellectual Property Day

Sponsored by WIPO, AIPLA, USPTO, Kilpatrick Townsend & Stockton LLP, Cardozo IPLS and Cardozo KALSA

Moderator:

Christopher Buccafusco, Law Professor and IP Director at Cardozo Law

Opening Remarks:

Jennie McCarthy, Senior Director of Vendor Compliance at DKNY

Panelists:

Matthew Asbell, Partner at Ladas & Parry LLP; Adjunct Professor at Cardozo Law School

Aryn Emert, Assistant General Counsel at CBS Corporation

Ava Farshidi, Assistant General Counsel at Rebecca Minkoff

Marc Lieberstein, Partner at Kilpatrick Townsend & Stockton LLP

Stacy Wu, Assistant General Counsel at CBS Corporation

Keynote Speaker:

Nancy Mertz, Partner and Chair of IP Practice Group at Herrick, Feinstein LLP

Brands are developing ways to give back to society. In addition to promoting better working conditions, and sustainable manufacturing, brands are also working to provide their products and services to those less fortunate in unique and creative charitable ways. The panel will discuss how different brands are participating in Corporate and Social Responsibility (CSR), why they do it, and how it benefits them and society. The panel will also discuss the legal issues associated with CSR, including global compliance, branding, licensing and protection/enforcement issues.

Wednesday, April 26, 2017
6 - 9 p.m.

Third Floor Lounge
Cardozo School of Law
55 Fifth Avenue
New York, NY 10003

CLE credits available
Food and open bar

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Benjamin N. Cardozo School of Law, 55 Fifth Avenue, New York, NY 10003