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Flyers 2022-2023

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11-10-2022

## Automatic Takedowns: How ContentID Has Changed Copyright Enforcement

Cardozo FAME Center

Cardozo Entertainment Law Society

Cardozo Intellectual Property Law Society

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FAME Center, ELS, and IPLS presents

# Automatic Takedowns:

## How ContentID Has Changed Copyright Enforcement

Ever since the landmark *Viacom v. YouTube* case, which ruled that the DMCA “safe-harbor” provisions protected internet service providers from copyright infringement liability, popular online platforms have come up with innovative ways to enforce and protect copyrighted works. The first and most controversial of which is ContentID, an automatic digital fingerprinting system that detects copyright infringements and either blocks the video, allows viewing of statistics, or adding advertisements to the infringing video, the proceeds of which go to the content owner. However, ContentID and other analogous automated systems have also been the subject of criticism. Join us in November as we talk with expert attorneys concerning digital fingerprinting systems, their criticisms, and what to look forward to in the years to come

**November 10th @5:00 PM. Room 423.**

This program of one online panel is approved for up to 1.0 transitional/non-transitional New York State CLE credits in the category “Areas of Professional Practice.” To receive CLE credits for a panel, you must attend that part of the program “live.” We cannot award CLE credits for watching a recorded version of any part of this program

### **MODERATOR:**

Rachel Landy, Professor at Cardozo School of Law

### **PANELISTS**

Alli Stillman, Partner at Latham and Watkins LLP

Matthew Sag, Professor at Emory School of Law

Cara Gagliano, Electronic Frontier Foundation

Raees Mohamed, Co-Founder of RM Warner Law

**Food and Refreshments will be served!**