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### Cardozo Law Expands The FAME Center for Fashion, Art, Media & Entertainment Law

Benjamin N. Cardozo School of Law

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BRINGING LAW TO LIFE

CARDOZO LAW

BENJAMIN N. CARDOZO SCHOOL OF LAW • YESHIVA UNIVERSITY

## CARDOZO LAW EXPANDS THE FAME CENTER FOR FASHION, ART, MEDIA & ENTERTAINMENT LAW

October 28, 2015

*New Classes, Industry Leaders Join Board, Expanded Connections to New York Businesses*

**New York, NY - October 15, 2015:** Cardozo School of Law has announced the expansion of its FAME Center for the study of fashion, art, media and entertainment law, adding new courses, public speaking events and a powerful board of advisors to shape a unique curriculum for lawyers entering into these industries.

“The FAME Center offers unique access to companies throughout the fashion, arts, media and entertainment industries,” said Dean Melanie Leslie. “These are creative businesses that require lawyers who understand the dynamics of transactions, brand protection and challenging intellectual property issues in today’s highly competitive international market.”

### More Industry Externships:

The FAME Center builds on Cardozo’s renowned intellectual property program, offering rigorous academic coursework and practical experience at companies and institutions including: Kate Spade, Calvin Klein, CBS, Viacom, Sony Music Entertainment, Christie’s, Sotheby’s, Lincoln Center, Reuters, MTV, ESPN, Conde Nast, News Corp., Chanel, Prada, Michael Kors, Birchbox and many more.

“These businesses face new legal challenges in the era of social media,” said Lee Sporn, co-director of the FAME Center and Senior VP for Business Affairs and General Counsel of Michael Kors Holdings Limited. “We are preparing students for jobs at the intersection of law

### RELATED NEWS

August 16, 2019

[Cardozo Welcomes the J.D. Class of 2022 \(/news/cardozo-welcomes-jd-class-2022\)](#)

Integrity, generosity, grit and joy were the guiding themes of Dean Melanie Leslie’s welcome to the Class of 2022 for their first day of orientation.

July 24, 2019

[Professor Alex Reinert Named Max Freund Professor of Litigation & Advocacy \(/news/professor-alex-reinert-named-max-freund-professor-litigation-advocacy\)](#)

Professor Alexander Reinert has been named the Max Freund Professor of Litigation & Advocacy, the chair formerly held by founding faculty member Arthur Jacobson.

July 8, 2019

[Class of '19 Graduates Elected to Order of the Coif \(/news/class-19-graduates-elected-order-coif\)](#)

Cardozo School of Law

and business in the digital age, and placing our graduates at these companies.”

Barbara Kolsun, a leading fashion industry attorney, co-directs the FAME Center and has attracted professionals to teach and present events that make the FAME Center a hub of activity and serve as a bridge for students to experience the practice of law in creative fields.

### Expanded Board of Advisors from Industry

Viviane Eisenberg, Senior Vice President and Chief Counsel at HBO, is an adjunct professor at Cardozo Law teaching Media and Entertainment Law who has joined FAME’s Board of Advisors. Other new board members include: David Zimmerman, Executive Vice President, Chief Legal Officer and General Counsel of the National Hockey League; Marc Porter, Chairman of Americas Christie’s; and Waleed Diab, Senior Counsel for Music across Google products and services, which include YouTube and Google Play. A full list of board members is below.

### The FAME Center Co-Directors

**Barbara Kolsun**, co-director of The Fame Center, is a leading fashion industry attorney, an adjunct professor of fashion law at Cardozo Law, and co-editor of the seminal text on the subject, *Fashion Law – A Guide for Designers, Fashion Executives and Attorneys* (Bloomsbury, 2nd Edition, 2014). She is a consultant to fashion companies and has taught at NYU and Fordham Law Schools. Barbara has served as General Counsel of Kate Spade, Stuart Weitzman and Seven for All Mankind, and was Assistant General Counsel of Westpoint Stevens and Calvin Klein Jeans. While in private practice, her clients included Ralph Lauren and Tommy Hilfiger. Kolsun currently consults with fashion companies on various issues, and was honored with lifetime achievement awards in 2015 by both the Luxury Summit in London and the World Trademark Forum at INTA.

**Lee S. Sporn**, co-director of The FAME Center, is Senior Vice President - Business Affairs, General Counsel and Secretary of Michael Kors (USA), Inc. and is responsible for its legal, store design, construction and facilities departments. Prior to joining Michael Kors in 2003, Lee was the Senior Vice President, General Counsel at Kasper A.S.L., Ltd., owner of the Anne Klein and Kasper brands, and prior to that Lee was at Polo Ralph Lauren Corporation for 11 years,

is proud to recognize 27 members of the Class of 2019 who have been elected to membership in the Order of the Coif.

June 11, 2019

[Cardozo Issues Statement on the Military Ban on Transgender Individuals \(/news/cardozo-issues-statement-military-ban-transgender-individuals\)](https://cardozo.yu.edu/news/cardozo-issues-statement-military-ban-transgender-individuals/)

Inclusion is at the heart of Cardozo Law School’s community. The recently imposed government ban on transgender individuals serving in the military poses a problem for all institutions of higher learning committed to non-discriminatory practices.

June 6, 2019

[Cardozo Kicks off "19 at 100" Celebration \(/news/cardozo-kicks-19-100-celebration\)](https://cardozo.yu.edu/news/cardozo-kicks-19-100-celebration/)

Cardozo’s yearlong “Women’s Votes, Women’s Voices: The 19th Amendment at 100” event series kicked off on June 4, 2019 – exactly 100 years since the United States Congress granted women the right to vote by passing the 19th amendment on June 4, 1919.

where he served as Vice President, Intellectual Property and Associate General Counsel, responsible for worldwide intellectual property enforcement, licensing and a wide variety of commercial and compliance matters. Prior to joining Polo, Sporn was an attorney at Proskauer Rose. Sporn served on the Board of Directors of the International Anti-Counterfeiting Coalition for a decade, and also served as its Chairman and an Executive Committee member. He is an Adjunct Professor of Law at Cardozo Law, is a contributor to *Fashion Law - A Guide for Designers, Fashion Executives and Attorneys* (Bloomsbury, 2nd Edition, 2014) and was the co-editor of the seminal treatise, *Trademark Counterfeiting* (Aspen Law & Business, 1999).

### **Advisory Board**

**Viviane Eisenberg** is Senior Vice President and Chief Counsel at HBO, and is an adjunct professor at Cardozo Law teaching Media and Entertainment Law. For over 30 years she has shaped one of TV's most powerful and unique brands. From HBO's earliest years, she has been the lawyer behind the deal making that helped put the pioneering pay TV venture on the map. Viviane led negotiations for some of HBO's first film acquisition deals, which built the network into TV's go-to spot for feature-length movies. She worked on HBO original series deals and led the major affiliation agreements when HBO launched Cinemax. Viviane helped expand the original content business with HBO Home Entertainment division. She has structured HBO's most significant deals in overseas markets. Most recently Viviane was involved in a landmark digital transaction licensing HBO's catalogue of original programming to Amazon to be viewed via Internet by Amazon Prime customers. Viviane is also responsible for content and production issues pertaining to documentaries and news programming. Prior to her work at HBO she spent four years as a lawyer for the Proskauer Rose firm. She received her master of laws degree from Columbia Law School.

**Waleed Diab** is Senior Counsel for Music across Google products and services, which include YouTube and Google Play. He is primarily responsible for negotiating, drafting and advising in connection with Google's complex music licensing partnerships. He sets policies and guidelines in connection with a broad range of music and music-related initiatives. Previously, Waleed spent 6 years at Viacom, Inc. in the Business & Legal Affairs department working on music, television production and general entertainment transactions. At Viacom, Waleed

served as Senior Counsel for Music Strategy and Relations at MTV Networks, setting policies for the use of music in MTV Networks' programs, including CMT, VH1, Comedy Central, Spike and a variety of other Viacom properties. Waleed is a 2004 graduate of Benjamin N. Cardozo School of Law.

**Marc Porter** is the Chairman of Americas Christie's and a member of the Board of Christie's, the international art business. Marc has led most of Christie's complex transactions in the Americas over the past decade in both the auction and private sale arena. He has overseen the transformation of the company into an integrated global art business. Among his many achievements, Marc introduced Christie's first-ever series of online sales as part of the sale of The Collection of Elizabeth Taylor, the most valuable collection of jewelry and fashion sold at auction. He studied at Cardozo Law School for one year and went on to graduate from Yale Law School.

**David Zimmerman** is Executive Vice President, Chief Legal Officer and General Counsel of the National Hockey League. He is responsible for overseeing the NHL's Legal Group, providing advice and counsel on a wide variety of matters. He is involved with negotiating and the on-going administration and enforcement of the NHL/NHL Players Association collective bargaining agreement, grievance arbitrations, financing and commercial real estate transactions, labor, employment and litigation matters. David is involved in the League's business and administrative matters, including the League's internal compliance plan. Prior to joining the NHL, David was an attorney with the law firm of Proskauer Rose. He received his JD from Boston University School of Law.

**Rick Perkal** has over 30 years' experience in private equity, and as an entrepreneur. Currently, Rick is the Managing Partner of Perkal Street Partners, as well as a Senior Advisor and Consultant to Irving Place Capital, where he oversees four of their portfolio companies: Pet Supplies Plus, Cabi, Maximum Human Performance, and It'Sugar. Until July 2015, Rick was a Senior Managing Director and Partner of Irving Place Capital, where he focused on investments in the Retail and Consumer Sector. In 2009, he founded Star Avenue Capital, a lower middle-market investment partnership between Irving Place Capital and Creative Artists Agency, one of the leading talent agencies in the world. As an entrepreneur, Rick started three companies; Cartoon Cuts, the country's first chain of children's hair salons; Millenium Laser Eye Centers, the country's first chain of laser eye

surgery centers; and Willa, a direct-selling skin care company. Previously, Rick was a Senior Partner at the Washington D.C. office of Kirkland & Ellis. He is on the board of directors at New York & Company (NYSE), Vitamin Shoppe (NYSE), Pet Supplies Plus, Cabi, Willa, and Cartoon Cuts, and is a former board member of Stuart Weitzman, Aeropostale, The Healthy Back Store, and Millenium Laser Eye Centers. Rick is a graduate of Benjamin N. Cardozo School of Law, and a member of the Board of Overseers at the law school.

**Jeffrey Goldfarb** is Director of Business Development at G-III Apparel Group Ltd., a leading clothing manufacturer and distributor. He is a member of G-III's Board of Directors and has been Director of Strategic Planning since 2004. Jeffrey also serves as a director of the KIDS Fashion Delivers, a charitable organization that facilitates the donation of excess apparel inventory to disaster victims and people in need. Jeff is a graduate of Benjamin N. Cardozo School of Law and serves on the Cardozo Board of Overseers.

**Valerie Radwaner** is Deputy Chair of Paul Weiss, a member of the firm's Management Committee and a partner in the Finance Practice Group of the firm's Corporate Department. As Deputy Chair of Paul Weiss, Valerie works with the Chair of the firm and the firm's Management Committee to implement the firm's strategic priorities. Valerie advises clients in a wide range of industries, with a particular focus in the fashion, retail and luxury brand sectors. Valerie earned her JD from New York University School of Law in 1987. She is the co-author of the Fashion Finance chapter in *Fashion Law (A Guide for Designers, Fashion Executives, & Attorneys)*, second edition (2014). She is a member of the National Advisory Board of WILEF (Women In Law Empowerment Forum).

**Lois Herzeca** is a partner in the New York office of Gibson, Dunn & Crutcher LLP and is Co-Chair of Gibson Dunn's Fashion, Retail and Consumer Products Practice Group. Lois advises public and private companies, from start-ups to multinationals, on significant legal and business matters, including mergers and acquisitions, joint ventures, capital transactions, and license agreements. Lois was an American Lawyer "Dealmaker of the Year" in 2012. Lois is the Co-Author of *Fashion Law and Business: Brands and Retailers* (PLI 2013), has written more than 35 articles, is a frequent speaker at business and legal conferences, and has been quoted extensively by major business and legal publications. She earned her JD from Boston University Law School.

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