

Yeshiva University, Cardozo School of Law

## LARC @ Cardozo Law

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Event Invitations 2023

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3-28-2023

### **Unwired: Gaining Control Over Addictive Technologies Book Launch with Visiting Professor Gaia Bernstein**

Intellectual Property and Information Law Program

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CARDOZO LAW

**The Intellectual Property and  
Information Law Program**

**invites you to:**

***Unwired: Gaining Control  
Over Addictive Technologies***  
**Book Launch with Visiting  
Professor Gaia Bernstein**

**March 28 at 5:00 p.m.  
Jacob Burns Moot Court Room**



Join Cardozo's **Intellectual Property and Information Law Program** for A Conversation with **Visiting Professor Gaia Bernstein**, to discuss her new book, ***Unwired: Gaining Control Over Addictive Technologies***. Bernstein will be joined by Cardozo **Professor Sam Weinstein** to discuss *Unwired* and how we can use the legal system to resolve technology overuse. Reception to follow. Books will be available for purchase at the event.

**About *Unwired*:**

Our society has a technology problem. Many want to disconnect from screens but can't help themselves. These days we spend more time online than ever. Some turn to self-help-measures to limit their usage, yet repeatedly fail, while parents feel particularly powerless to help their children. *Unwired: Gaining Control over Addictive Technologies* shows us a way out.

Rather than blaming users, the book shatters the illusion that we autonomously choose how to spend our time online. It shifts the moral responsibility and accountability for solutions to corporations. Drawing lessons from the tobacco and food industries, the book demonstrates why government regulation is necessary to curb technology addiction. It describes a grassroots movement already in action across courts and legislative halls. Groundbreaking and urgent, *Unwired* provides a blueprint to develop this movement for change, to one that will allow us to finally gain control.