

Yeshiva University, Cardozo School of Law

## LARC @ Cardozo Law

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Event Invitations 2019

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3-18-2019

### **#Ad: Copy Review, Disclosures, and Everything Else You Need to Know About Advertising Law**

Entertainment Law Society

Cardozo FAME Center

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# CARDOZO LAW

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## YESHIVA UNIVERSITY

The Cardozo Entertainment Law Society and the  
FAME Center invite you to:

### **#ad: copy review, disclosures, and everything else you need to know about advertising law**

This panel will address the different types of advertising that is prevalent in traditional TV, online content, film, and social media.

Panelists will suggest the general interests and risks among the parties involved in an advertising transaction (e.g., brands, advertising agencies, licensors, regulators) and their negotiation process for the various types of agreements that take place for a single advertisement to run.

In addition, the event will cover common legal issues in advertising, including copyright and trademark infringement and regulatory compliance-and how to minimize risk by conducting diligent copy review and providing appropriate disclosures.

#### Panelists

- **Robert deBrauwere**, Partner, Pryor Cashman
- **Marc Pellegrino**, Counsel, Legal& Business Affairs, Whistle Sports
- **Samantha Rothaus**, Associate, Davis& Gilbert
- **Brian Steinberg**, Senior TV Editor, Variety

Doors open at 6 p.m.

*Reception to follow panel*

**Monday, March 18, 2019**

**6:30 - 8:30 p.m.**

Room 1008  
Cardozo School of Law  
55 Fifth Avenue  
New York, NY

*CLE credit approval pending*

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**RSVP**

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**CARDOZO ENTERTAINMENT  
LAW SOCIETY**

**F A M E**