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# Heyman Center Book Talk: Going Public

Heyman Center on Corporate Governance heymancenter@yu.edu

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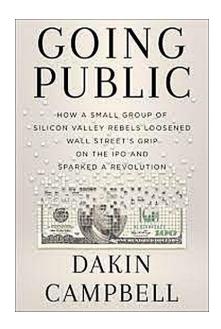
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# Heyman Center Book Talk: Going Public

Thursday, November 3rd 6:30pm - 7:30pm (Doors and light refreshments at 6p.m.) Moot Court Room and Zoom



Join us for a lively discussion with **Dakin Campbell**, author of *Going Public: How Silicon Valley Rebels Loosened Wall Street's Grip on the IPO and Sparked a Revolution* and **Megan Baier**, partner at Wilson Sonsini Goodrich & Rosati, moderated by **Rachel Landy**, Visiting Assistant Professor and Director of the Heyman Center at Cardozo Law School.

In *Going Public*, Campbell provides a behind-the-scenes tour of the high-stakes world of IPOs and how a visionary band of startup executives, venture capitalists, and maverick bankers has launched a crusade to upend the traditional IPO as we know it. We'll discuss how Silicon Valley has disrupted traditional IPO norms, the lawyer's role in IPO design, changes to the regulatory environment, and more.

#### **SPEAKERS**

#### **Dakin Campbell**

Dakin Campbell is the chief finance correspondent at Insider, where he writes profiles, features and investigations about the finance and technology industries. He has written extensively about Goldman Sachs, initial public offerings, and how hustle culture has led to banker burnout. Before joining Insider in 2018, he spent 10 years at Bloomberg News. He has been interviewed about his reporting by the New York Times, NPR, Fortune Magazine, BBC Radio and iHeartRadio among others. Dakin has degrees from Cornell and Columbia and holds the CFA charter.

#### Megan Baier

Megan Baier represents some of the most innovative global technology and biotechnology companies in the world. She focuses her time helping clients navigate capital markets and M&A transactions as well as a variety of corporate governance issues. She represents private companies including Brex, StockX, Gympass and Maven Clinic, and public companies including Aurora Innovation, KnowBe4 and Babylon Health.

## **MODERATOR**

### **Rachel Landy**

Visiting Assistant Professor & Director of the Heyman Center, Cardozo Law School