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## November 2021 Events

Cardozo FAME Center

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## November 2021 Events

### Diversity in Tech

**Wednesday, November 3 at 6:00 p.m.**

Join the Cardozo Startup Society & Women in Tech Law for a panel featuring tech professionals. Each panelist will share their experiences achieving success in the technology and startup world as minorities and females in a traditionally underrepresented field. They will also share obstacles they've encountered along the way, explore what we can do to help make diversity, equity, and inclusion a bigger part of technology culture, and offer advice to aspiring tech attorneys.

Panelists include:

- **April Koh:** CEO and founder of Spring Health
- **Carli Sapir:** General Partner of Amboy Street Ventures
- **Zara Watson-Young '16:** trademark attorney and founder of Zara Watson Law PLLC

### Getting Started in Tech Law: How to Build Your Career

**Monday, November 8 at 6:00 p.m.**

Come join Women in Tech Law for a discussion with a panel of women who have built legal careers at the center of tech law.

Topics will touch on getting started in the practice area, tips for students on navigating the professional tech law industry, and hot topics in the field. After the panel, attendees will have a chance to network with the panelists. This event is co-sponsored by Women in Tech Law (WiTL), FAME and Cardozo's Office of Career Services (OCS).

Panelists:

- **Lindsey Fleischman '20:** IP Attorney, IBM
- **Mrinali Menon, LLM, '21:** IP & Tech Law

- **Melissa A. Sherman '17:** Privacy Attorney, KEMET Electronics Corporation

This is a hybrid event with the option for attendees to join in person at Cardozo, Room 1008, subject to Cardozo campus policies, or join virtually via the Zoom link. **In person attendance is restricted to members of the Cardozo Community only.**

## **“Dupe Influencers” and Fraudulent Advertising: Trademark Infringement on Social Media**

**Thursday, November 11 at 4:30 p.m.**

What types of trademark issues arise when influencers, on Instagram and TikTok, advertise counterfeit products on their profiles? This event will focus on the trademark implications associated with counterfeit apparel and accessories in light of fraudulent advertisements and the growing "Dupe Influencer" trend on social media.

This event features Christina Mitropolous, Director of Brand Protection and Manufacturing Initiatives at the American Apparel and Footwear Association, and Sherry Jetter, Adjunct Professor of Law at Cardozo, who teaches IP Licensing and Fashion Law Drafting.

This is a hybrid event with the option for attendees to join in person at Cardozo, Room 1008, subject to Cardozo campus policies, or join virtually via the Zoom link. **In person attendance is restricted to members of the Cardozo Community only.**

This event is sponsored by the Cardozo Intellectual Property Law Society.