

Yeshiva University, Cardozo School of Law

LARC @ Cardozo Law

Event Invitations 2021

Event Invitations

11-8-2021

November 2021 Events

Cardozo FAME Center

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November 2021 Events

Getting Started in Tech Law: How to Build Your Career

Monday, November 8 at 6:00 p.m.

Come join Women in Tech Law for a discussion with a panel of women who have built legal careers at the center of tech law.

Topics will touch on getting started in the practice area, tips for students on navigating the professional tech law industry, and hot topics in the field. After the panel, attendees will have a chance to network with the panelists. This event is co-sponsored by Women in Tech Law (WiTL), FAME and Cardozo's Office of Career Services (OCS).

Panelists:

- **Lindsey Fleischman '20:** IP Attorney, IBM
- **Mrinali Menon, LLM, '21:** IP & Tech Law
- **Melissa A. Sherman '17:** Privacy Attorney, KEMET Electronics Corporation

This is a hybrid event with the option for attendees to join in person at Cardozo, Room 1008, subject to Cardozo campus policies, or join virtually via the Zoom link. **In person attendance is restricted to members of the Cardozo Community only.** The Zoom link will be sent to those registered on the day of the event.

“Dupe Influencers” and Fraudulent Advertising: Trademark Infringement on Social Media

Thursday, November 11 at 4:30 p.m.

What types of trademark issues arise when influencers, on Instagram and TikTok, advertise counterfeit products on their profiles? This event will focus on the trademark implications associated with counterfeit apparel and accessories in light of fraudulent advertisements and the growing "Dupe Influencer" trend on social media.

This event features Christina Mitropolous, Director of Brand Protection and Manufacturing Initiatives at the American Apparel and Footwear Association, and Sherry Jetter, Adjunct Professor of Law at Cardozo, who teaches IP Licensing and Fashion Law Drafting.

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This event is sponsored by the Cardozo Intellectual Property Law Society.

Exploring NFTs: Opportunities and Intellectual Property Issues

Tuesday, November 16 at 6:00 p.m.

The world of non-fungible tokens (NFTs) and the technology involved is new and exciting. Innovation, however, is always met with new legal issues, and in this case, intellectual property issues. This panel will discuss the individual rights associated with and address the intellectual property issues inherent in NFTs. This panel will also explore the ways in which NFTs are being used in creative spaces, such as fashion, sports, entertainment, and gaming.

Moderator:

- **Divya Taneja**, Associate, Perkins Coie LLP

Panelists:

- **Jeremy Goldman '05**, Partner, Frankfurt Kurnit Klein & Selz
- **Moish Peltz**, Partner, Falcon Rappaport & Berkman PLLC
- **Kurt Sohn '18**, Associate, Davis+Gilbert LLP

This is a hybrid event with the option for attendees to join in person at Cardozo, room 424, subject to Cardozo campus policies, or join virtually via the Zoom link. **In person attendance is restricted to members of the Cardozo Community only.** The Zoom link will be provided to those registered on the date of the event.

This event is sponsored by the Cardozo Fashion Law Society.